

<b>Course Name:</b>	<b>Strategic Finance</b>
<b>Knowledge Level</b>	Advanced
<b>Pre-qualification</b>	Working experience at middle to senior management position
<b>Delivery mode</b>	Classroom and Live On-line
<b>CPE credit</b>	Classroom: 24; Live On-line: 24
<b>Syllabus:</b>	<ol style="list-style-type: none"> <li>1. Objectives of financial management</li> <li>2. Integrating wealth maximisation goals with financial reporting</li> <li>3. Process of wealth creation</li> <li>4. Wealth creation and realisation</li> <li>5. Distribution and retention of wealth</li> <li>6. Tools of wealth measurement</li> <li>7. Building financial sustenance</li> <li>8. Risk factors and wealth erosion</li> <li>9. Early warning signs of wealth erosion</li> <li>10. Reporting for wealth creation and management</li> </ol>
<b>Course Benefit:</b>	<ol style="list-style-type: none"> <li>1. Develop an understanding on how wealth is created through economic activities carried on by an entity.</li> <li>2. Recognise difference between wealth creation and realisation.</li> <li>3. Decide on wealth distribution to stakeholders without compromising on sustenance of the entity</li> <li>4. Design reports that focuses on realised wealth</li> </ol>
<b>Who should Join?</b>	<p>Anybody involved with senior level decision making process in the area of finance will find the course useful. The course will be specifically useful for the following designations:</p> <ol style="list-style-type: none"> <li>1. Finance Director</li> <li>2. Chief Finance Officer</li> <li>3. Divisional Finance Head</li> <li>4. Head of Audit</li> <li>5. Professional Accountants</li> <li>6. Professional Auditors</li> <li>7. Financial Analysts</li> </ol>